



# GOTHAMGEEKGIRL

ALL THINGS GEEK

## ABOUT NADYA MARTINEZ

Nadya Martinez @gothamgeekgirl is a freelance journalist/reporter, content creator and creative writer with a focus on All Things Geek. Founder of Gotham Geek Girl, and contributing reporter for G33K-HQ and Otakus & Geeks, Nadya is always looking for what's new in comics, gaming and entertainment, helping to promote brands, events and creators across the Geek community and beyond.

Former Marvel digital production intern, and BFA graduate from F.I.T. (illustration/2011) For over a decade she has been producing dozens of interviews, articles and media coverage at various conventions, film festivals and events. Aside from her comic book, and entertainment reviews, you can find her promoting brands, doing product reviews/ unboxings, and interviewing media. She is an Ambassador for Midtown Comics and the SEEK app. Working as press she has conducted creator, as well as celebrity interviews including Scott Snyder, Greg Capullo, Resident Evil director Johannes Roberts and roundtable interviews with talent such as Kevin Conroy. She also has a huge focus on independent creators, exploring diversity and inclusion in gaming and the arts.



**@GOTHAMGEEKGIRL**  
**WWW.GOTHAMGEEKGIRL.COM**  
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## PARTNERSHIPS/ SERVICES

Looking to collab, considering a partnership?

### BRAND AMBASSADOR

Hire Nadya as brand ambassador. She works with brands to create content for advertising, promotions, giveaways, and contests including videos, reels and recommendations to increase overall engagement.

### PRODUCT REVIEW/ UNBOXING

Brand Affiliate/ Product Reviews: Partner with Nadya on unboxing videos, giveaways, and more. She produces gift guides, curates unboxings and gives authentic and reliable recommendations. Has partnered with a multitude of companies including McFarlane Toys, Bradford Exchange, DC Direct, Loot Crate and more.

### CONTENT MARKETING/ CREATIVE WRITER

Expand your network, using her knowledge of graphic design, editing, content creation and advertising, Nadya creates engaging and authentic post and video content.



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## TESTIMONIALS

As a brand ambassador for Midtown Comics, Gotham Geek Girl always delivers the fun and informative content that fans are craving! Just a few recent collaborations include Resident Alien & Day of the Dead for SYFY, Scholastic Books, Harper Collins, and numerous activations for Marvel and DC Comics launches. A consummate professional, Nadya provides super engaging content as an onscreen personality and also behind the scenes as a fab producer / writer/ reviewer/ interviewer/ commentator on all things geek!

— Gerry Gladston (CMO)  
Midtown Comics, Inc.



Nadya is a great writer who brings knowledge and a perspective that is fresh, engaging and keeps our readers and viewers wanting more of her. She is a professional who can reach deadlines, multitask writing various articles on a variety of topics not just limited to anime and comics. Most importantly she is able rise to occasion if given a last-minute assignment and hit the deadline mark.

I am confident that Nadya Martinez would be a great fit for your organization. Not only will she bring the kind of skills and experiences you're looking for in an applicant, but she will also quickly become an asset and help your organization grow in any way she can.

— Justin D. Williams (Founder/ Editor)  
Otakus & Geeks



## AUDIENCE

Women: 40%  
Men: 60%  
United States: 80 %  
Age Range: 25-34

## STATISTICS



1.2k

@gothameekgirl



429

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8K+

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13.8k+

<https://youtube.com/c/GothamGeekGirl>



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