



NADYA MARTINEZ

JOURNALIST/ SOCIAL MEDIA



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NEW YORK, NEW YORK



EDUCATION

BFA ILLUSTRATION: FASHION
INSTITUTE TECHNOLOGY
2007-2011

• EDX VERIFIED MARKETING
& PR SEPT. 2021



ACHIEVEMENTS

- CERTIFIED TESOL/TESL/
TEFL
- STUDY ABROAD JAPANESE
LANGUAGE TENRI
UNIVERSITY



SOFTWARE

- ADOBE SUITE/ MICROSOFT
- MAILCHIMP/ CRM
- WORDPRESS/SQUARESPACE



EXPERIENCE

- **BROOKLYN COMIC CON** DEC. 2021 -
COMMUNITY MANAGER PRESENT
-Represent the BKCC voice across multiple platforms,
social media management, mail blasts, community outreach.
- **G33K-HQ/GGG** 2016 -
WRITER/EDITOR/MEDIA PRESENT
-Manage social media content daily, research trends,
work with vendors to build audiences and increase
overall engagement, build campaigns.
- **OTAKUS & GEEKS** 2019 -
FREELANCE WRITER/ REPORTER PRESENT
- Access to PR contacts, written reviews, press coverage,
video interviews with talent, advertising with partners.
- **BOLD NY** 2015 -2020
ADMIN/ MARKETING
- **MARVEL ENT.** 2010-2011
DIGITAL PRODUCTION INTERN

SKILLS

LAYOUT
ILLUSTRATION
GRAPHIC DESIGN
COPYWRITING
SOCIAL MEDIA
MARKETING/ ADVERTISING



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